



**THEATRE CONSULTANTS**

**SINCE 1982**

**Theatres 500 – 1000 Seats**

[www.novita.ca](http://www.novita.ca)

## THEATRE CONSULTANTS

Our staff covers the full range of experience in theatre. We are designers, technicians, writers, directors, and performers. Because of this, we have a passion for and an intimate understanding of theatre, both the art form and the buildings which support it.

Theatres are complex buildings that need to accomplish many roles, both in their internal functions and within their larger communities. We understand all aspects of what it takes to run a theatre, from the form and function of the building and its technology, to its management and sustainability.

We are an independent consulting and design office only. We do not sell equipment or represent manufacturers or suppliers. Our primary goal is to provide the right solutions for the best possible price.



### Our Theatre Consulting Services Include:

#### Theatre Planning

- Facility Planning
- Facility Programming
- Facility Design

#### Theatre Systems Design

- Auditorium configuration, seating and sightlines
- Functional planning
- Special area detailing
- Stage lighting
- Sound reinforcement and effects
- Audio paging and monitoring
- Production intercommunications
- Assistive listening
- Video monitoring and display
- Counterweight and motorized stage rigging
- Draperies and track
- Elevators and lifts
- Combined show controls
- Digital signage



## ROSE THEATRE

Location: Brampton, Ontario

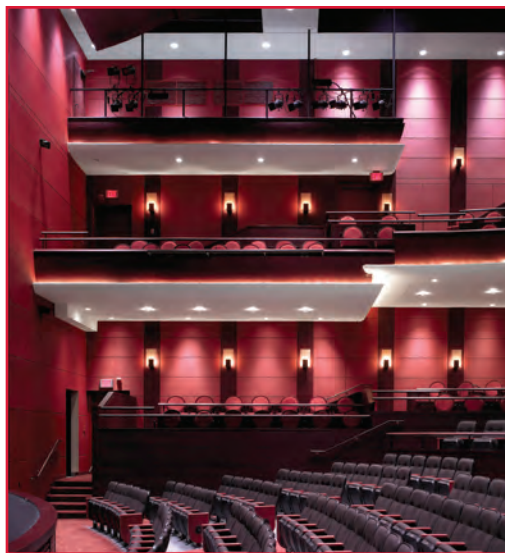
Project Owner: City of Brampton

Date Completed: September 2006

Project Cost: \$55 million

Architect: Page & Steele Architects

Theatre Consultants: Novita



The Rose Theatre was developed in Brampton's Market Square as part of the revitalization of the city's historic downtown core.

As a key member of the design team, Novita's role included facility planning, design of the main auditorium, and the design and specification of theatrical equipment.

Novita's unique seating and sightline design has been widely acclaimed. Brampton Mayor Susan Fennell noted that "Novita did a terrific job of designing this auditorium. It feels as though you can reach out and touch the performers, even from the furthest seat in the house."

The 880-seat auditorium is reminiscent of the grand era of European theatre, while the large stage and backstage provide the modern requirements for shows of all kinds, including full digital broadcast capabilities. The Rose Theatre also has a 160-seat secondary hall and a community meeting room.

In the Rose Theatre's first year of operation, audience attendance surpassed estimates by 75%. The Theatre has been continuously booked since opening day, and has been a key factor in the successful ongoing revitalization of Brampton's downtown.

## CHINESE CANADIAN CULTURAL CENTRE P.C. HO THEATRE

**Location:** Toronto, Ontario

**Project Owner:** Chinese Canadian Cultural Centre of Greater Toronto

**Date Completed:** 2006

**Theatrical Systems Cost:** \$1.8 million

**Architects:** Young + Wright Architects, Ng Chee Architects

**Theatre Consultants:** Novita



Image credit: Chinese Canadian Cultural Centre



Novita provided Theatre Consulting services for this 625 seat theatre, part of the Chinese Canadian Cultural Centre of Greater Toronto. The stage can be transformed from a space for drama, opera, cinema, and dance, to a concert hall, with the addition of an acoustical shell over the stage. Novita designed all of the theatrical presentations systems and worked with the architects to optimize sightlines.

A notable feature of this project is the sophisticated motorized rigging system. Because of space and budget limitations, the theatre does not have a full fly tower. The variable speed motor and highly precise winch lines allow stage sets to be flown as needed. Additionally, the conversion from a theatrical space to a concert hall is achieved quickly, safely, and efficiently. Novita included the infrastructure for more rigging linesets to be added in the future.

Today, the P.C. Ho Theatre is part of a vibrant community hub, serving both Toronto's large Chinese population as well as other local residents.



## ISABEL BADER THEATRE

**Location:** Toronto, Ontario  
**Project Owner:** University of Toronto  
**Date Completed:** 2001  
**Project Cost:** \$8 million  
**Architect:** Lett/Smith Architects  
**Theatre Consultants:** Novita



Victoria University, formerly Victoria College, is part of the campus of the University of Toronto and is located adjacent to the Provincial Legislature and the Royal Ontario Museum.

Through the generosity of the Bader Family, the University undertook to construct a theatre on a high visibility site in its campus core that was both small in area and had restrictions in height and massing.

While the goal was to build a theatre for academic purposes, the building also needed to include a floor of offices.

The Isabel Bader Theatre is a compact and elegant building which houses a 508 seat theatre with a single balcony and side galleries. Due to height restrictions on the site, the fly tower is less than full height and the rigging system has been designed to compensate.

The Isabel Bader Theatre is also located in the middle of the area where the Toronto International Film Festival occurs every September and through the generosity of the Academy Award winning film director, Norman Jewison, the theatre was fitted out as a Festival venue with 35 mm film projection.

## CLIENT LIST

### Municipal

Arts and Entertainment Centre, Milton  
Burnhamthorpe Library Theatre, Mississauga  
Capitol Theatre, Port Hope  
Centennial Hall, London  
Centrepointe Theatre, Ottawa  
Civic Square, Mississauga  
Community Waterfront Park, North Bay  
Dow People Place, Sarnia  
Fort Frances Community Theatre, Fort Frances  
Gibson Cultural Centre, Alliston  
Grace Hartman Amphitheatre, Sudbury  
Gravenhurst Opera House, Gravenhurst  
John Elliott Theatre, Georgetown  
Living Arts Centre, Mississauga  
London Central Library Theatre, London  
Markham Theatre For Performing Arts, Markham  
Mel Lastman Square, Toronto  
National Theatre, Kabul, Afghanistan  
Newmarket Theatre, Newmarket  
Quinte Cultural Centre, Belleville  
Rene M. Caisse Memorial Theatre, Bracebridge  
Rose Theatre, Brampton  
St. Clair Centre for the Arts, Windsor  
Sudbury Performing Arts Centre, Sudbury  
TCU Place (Centennial Auditorium), Saskatoon  
The Centre in the Square, Kitchener  
Uxbridge Music Hall, Uxbridge  
Vaughan City Playhouse, Vaughan  
Victoria Hall, Petrolia

### Independent Schools

American School Theatre, Shanghai, China  
Appleby College, Oakville  
Country Day School, Richmond Hill  
Crescent School, Toronto  
Netherwood Performing Arts Centre, Rothesay  
Redeemer University College, Ancaster  
Ridley College, St. Catharines  
St. John's Ravenscourt School, Winnipeg  
Sterling Hall School, Toronto  
Trinity College School, Port Hope  
Xiamen College, Xiamen, China

### Public Schools

De La Salle High School, Ottawa  
Dufferin Peel Catholic District School Board  
Essa Secondary School, Angus  
Etobicoke Collegiate Institute, Etobicoke  
Governor Simcoe School, St. Catharines  
Iroquois Falls Theatre, Iroquois Falls  
Milton District High School Theatre, Milton  
Ministry of Education, Bermuda  
North Toronto Collegiate Theatre, Toronto  
Rainbow District School Board, Sudbury  
St Elizabeth Catholic High School, Thornhill  
St Benedict Catholic Secondary School, Sudbury  
St Joseph-Scollard Hall, North Bay  
Toronto District School Board (97 school projects)

### Colleges and Universities

Carleton University, Ottawa  
Humber College, Toronto  
McMaster Health Sciences, McMaster University, Hamilton  
Occidental College, Los Angeles, California  
Sheridan College, Oakville  
Southern Methodist University, Dallas, Texas  
Trent University, Peterborough  
University of Ontario Institute of Technology – Regent Theatre, Oshawa  
University of Toronto, Toronto  
University of Western Ontario, London  
University of Winnipeg, Winnipeg, Manitoba

### Production Companies

Alderney Landing Theatre, Halifax  
Capitol Centre, North Bay  
Equity Showcase Theatre, Toronto  
Factory Theatre, Toronto  
Fredericton Playhouse, Fredericton  
Imperial Theatre, Sarnia  
Magnus Theatre, Thunder Bay  
Neptune Theatre, Halifax  
Theatre Aquarius, Hamilton

### **Cultural Institutions**

Black Creek Pioneer Village, Toronto  
Community Living Dufferin, Orangeville  
Chinese Cultural Centre, Toronto  
Columbus Centre, Toronto  
Elgin and Winter Garden Theatre Centre, Toronto  
Japanese Canadian Cultural Centre, Toronto  
Lebovic Jewish Community Centre, Toronto  
Perimeter Institute, Waterloo  
Royal Ontario Museum, Toronto  
The Walmer Centre, Toronto  
Todmorden Mills Theatre, Toronto  
UJA Federation, Toronto  
Victoria Park Amphitheatre, Niagara Falls

### **Commercial**

BlackBox Theatre, Cologne, Germany  
Casino Rama Entertainment Centre, Rama  
Importanne Theatre, Zagreb, Croatia  
Port Place Theatre, St. Catharines  
Ricoh Coliseum, Toronto